



Kid's Day 2019 Day on Main Street



Kid's Day on Main Street • August 17, 2019 • 10AM – 1PM

Dear Potential Sponsor,

Thank you for your interest in partnering with Crowley Main Street by sponsoring the 2nd Annual Kids Day on Main Street. Crowley Main Street is a nationally-recognized and accredited 501(c)3 nonprofit organization dedicated to the revitalization, promotion and preservation of Crowley's downtown Historic District. We strive to produce top-notch events the entire family can enjoy--in the heart of our city.

Last year, we organized the first ever Kid's Day on Main Street event and it was a HUGE success. The event brought hundreds of guests to downtown Crowley to enjoy free family-friendly activities, games, treats and shopping, all along our Historic Main Street. Building on last year's success, we plan to make this year's event better than ever!

So that we may continue to offer Kid's Day on Main Street free of charge to attendees, we welcome sponsorships to help offset event expenses. Crowley Main Street's Kids Day on Main Street provides you and your business the opportunity to sponsor an event that attracts guests throughout the parish, while providing our local community residents more intimate activities for the entire family. We offer several sponsorship opportunities to meet your needs and budget.

The 2nd Annual Kid's Day on Main Street will take place Saturday, August 17, 2019 from 10:00 a.m. to 1:00 p.m. The Kid's Day on Main Street Committee invites you to take part in this community event celebrating Crowley's best assets—our children and our community.

Attached is a Sponsor Commitment Form that contains information on the sponsorship levels. For more information or to discuss sponsorship opportunities further, please feel free to contact us.

Warm Regards,

Alicia Broussard
Event Chair
2019 Kids Day on Main Street
(337) 250-4110

Charlotte Jeffers
Crowley Main Street Director
(337) 783-0824
Charlotte.Jeffers@Crowley-la.com



KID'S DAY ON MAIN STREET

Sponsor Commitment Form

SPONSORSHIP LEVELS

Kids Superhero (\$500)

- Vendor booth space at the event. Sponsor responsible for all booth equipment and set up.
- Primary logo recognition on all pre & post event marketing, including but not limited to event signage, posters, event programs, etc.
- Primary logo recognition in print advertising.
- Promotion in radio advertising.
- Social media spotlight.
- Photo recognition in local papers & post event online distribution.

Kids All Star (\$250)

- Logo recognition on all pre & post event marketing, including but not limited to event signage, posters, event programs, etc.
- Logo recognition in print advertising.
- Social media recognition.
- Photo recognition in local papers & post event online distribution.

Kids Rookie (\$100)

- Name recognition on event signage and event program.
- Name recognition in print advertising.
- Social media recognition.
- Photo recognition in local papers & post event online distribution.

Friend of Main Street

Your generous gift of \$_____ will be greatly appreciated.

SPONSOR FORM

Yes! I would like to support Kid's Day on Main Street with a sponsorship.

Sponsorship Level: Superhero \$500 All Star \$250 Rookie \$100 Friend \$_____

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

All **print quality logos are due by Friday, July 12th** in order to properly recognize your sponsorship.
Please email logos to **CrowleyMainSt@gmail.com**.

Please return your completed form by **Friday, July 12th** to:
Charlotte Jeffers, Crowley Main Street, 425 N. Parkerson Avenue, Crowley, LA 70526
(337) 783-0824 • Charlotte.Jeffers@Crowley-La.com